



CFMHN 2024 National Conference

**Leading Change: The Future of
Mental Health and Substance Use
Nursing in Canada**

November 19-22, 2024
Ottawa-Gatineau | Hilton Lac-Leamy
1 Bd du Casino, Gatineau, QC J8Y 6W3

SPONSORSHIP PACKAGE



2024 National Conference SPONSORSHIP PACKAGE

Benefits of Sponsorship	Platinum Plus	Platinum	Gold	Silver	Bronze	Exhibitor	Non-Profit Exhibitor
Number of 8' x 10' Exhibit Booths	2	2	2	1	1	1	1
Sponsorship Priority	1	2	3	4	5	6	6
Logo/Name on Conference Materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo/Name on Conference Website with hyperlink to your site	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo/Name on Conference App	Yes	Yes	Yes	Yes	Yes		
Logo/Name on Sponsorship Acknowledgement Signage	Yes	Yes	Yes	Yes			
Complimentary Conference Registrations	6	5	4	3	2	1	1
Acknowledgement on Conference Social Media Channels	Yes	Yes	Yes				
Verbal Acknowledgement in Opening Remarks	Yes	Yes					
Recognition in Post-Conference E-Communication to all CFMHN members	Yes	Yes					
Sponsorship of Breakfast or Lunch Session with Speaker Rights, or Conference Opening Event	Yes						
Sponsorship Recognition of a Coffee Break		Yes					
Advertisement in Conference Syllabus	1 page	1 page	½ page	¼ page	Company logo	Written mention	Written mention
Cost	\$25,000*	\$15,000*	\$12,000*	\$10,000*	\$8,000*	\$4,000*	\$2,000*

*Plus applicable taxes for Québec, GST (@ 5%) and QST (@ 9.975%)



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Exhibit Hall Times, Set Up and Tear Down

Exhibit Hall Hours (may be subject to change based on educational program layout):

- The goal is to provide a minimum of 7 hours of face-to-face exhibit time.

Set-up:

- Tuesday, November 19, 2024 - Before 6 PM

Exhibit Hall Hours:

- Tuesday, November 19, 2024
 - Grand Exhibit Opening: 6:30 PM to 8:30 PM
- Wednesday, November 20, 2024
 - 8:00 AM to 8:45 AM
 - 10:15 AM to 11:15 AM
 - 3:00 PM to 4:00 PM
- Thursday, November 21, 2024
 - 8:00 AM to 8:45 AM
 - 10:15 AM to 11:15 AM
 - 3:00 PM to 4:00 PM (tear down after this time)

Sponsored Lunches (Platinum Plus)

There are two sponsored lunches available:

1. Wednesday, November 20, 2024 - 12:00 PM to 1:00 PM
 2. Thursday, November 21, 2024 - 12:00 PM to 1:00 PM
- Sponsored lunches are available on a first-come, first-served basis.
 - The sponsoring company can provide their own speaker and topic in the field of mental health.

Sponsored Coffee Breaks (Platinum)

There are 7 sponsored coffee breaks available:

- Tuesday, November 19, 2024
 - 10:00 AM
- Wednesday, November 20, 2024
 - 8:00 AM to 8:45 AM
 - 10:15 AM to 11:15 AM
 - 3:00 PM to 4:00 PM
- Thursday, November 21, 2024
 - 8:00 AM to 8:45 AM
 - 10:15 AM to 11:15 AM